Media Networking Alliance

**Full membership**. Fee USD 10,000 per annum.

Full members can participate in all working groups, can vote on all matters, and can receive all membership benefits

**Associate membership**. Fee USD 1,000 per annum.

Associate members can participate in technical working groups, and can receive selected other membership benefits. Associate members do not have voting rights.

Membership Benefits and Privileges

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| **Benefit** | **Full Members** | **Associate Members** |
| **Development Benefits** | | |
| Access Alliance general information libraries and future training programs. | ◆ | ◆ |
| Access developer information resources. | ◆ | ◆ |
| Share general technical information with other members. | ◆ | ◆ |
| Receive discounts on SDK | ◆ |  |
| Receive discounts on reference designs | ◆ |  |
| Receive other tools via the MNA Development Tools Discount Program. | ◆ |  |
| Participate in compliance workshops \* fees may apply for Associate | ◆ | ◆ |
| **Selling Benefits** | | |
| Co-promote networking technology with Alliance. | ◆ |  |
| Share business intelligence with other members. | ◆ | ◆ |
| Big members leverage small members' products to improve system solutions. | ◆ | ◆ |
| Small members sell into more big-system solutions. | ◆ | ◆ |
| Alliance may be able to help get MNA compliance onto tenders. | ◆ | ◆ |
| **Standardization Benefits** | | |
| Reduce costs of diversity by using control standard.  Make product and system development easier. Make field support easier. | ◆ | ◆ |
| Leverage high engineering value of MNA technical work. | ◆ | ◆ |
| Reduce costs of planning and evolution by standardizing. | ◆ | ◆ |
| **Alliance Privileges** | | |
| Participate in working groups. | ◆ | ◆ |
| Attend Alliance face-to-face meetings.\*additional costs may apply | ◆ | ◆ |
| Vote on financial matters. | ◆ |  |
| Vote on strategic decisions. | ◆ |  |
| Vote on final approval of standards and recommended practices | ◆ |  |
| Hold Working Group Chair positions | ◆ |  |
| Hold Board positions | ◆ |  |