



**139<sup>th</sup> International AES Convention**  
**Jacob Javits Center, NYC**  
**Booth #344**  
**29 Oct – 1 Nov 2015**

## **MNA appoints its Board; SSL joins the alliance**

*Media Networking Alliance, Bothell, Washington, USA.* The Media Networking Alliance (MNA) – the professional AV industry alliance established to promote awareness and uptake of AES67 – has appointed members to its Board. At the same time, international leading pro-audio manufacturer Solid State Logic has joined the alliance.

Announcing the appointments to its Board, the MNA confirmed the appointment of Rich Zwiebel, Vice President, Systems Strategy, QSC Audio Products LLC as Chairman, and Terry Holton, General Manager, Yamaha R&D Centre as Vice Chairman. Marty Sacks Vice President of Sales, Support and Marketing, The Telos Alliance is appointed as Financial Officer, and Bill Scott, Vice President of Engineering and Technology at Bosch Communications Systems, and Andreas Hilmer, Director Marketing & Communications at Lawo, are also appointed as members of the Board.

Meanwhile Solid State Logic has joined the ever growing ranks of world leading professional audio member companies.

Commenting, Rich Zwiebel said: “We are excited about the array of very important companies that currently make up the MNA and the great people from these companies who give of their own time to commit to the vision of AES67 and the work of the MNA. It gives me great pleasure to warmly welcome a company of Solid State Logic’s stature within the pro audio industry to our ranks. We are confidently looking forward to an exciting second year for the alliance, with the expectancy not only of growth but of an ever increasing rate of adoption.”

The company will be participating in the live AES67 interoperability demonstration on the MNA booth #344 at the AES Convention, where 22 commercially available IP networked-audio devices from different manufacturers will transmit audio, proving the functional compatibility of the standard.

AES67-2015 – <http://www.aes.org/publications/standards/search.cfm?docID=96>

[image link](#) MNA AES 67 logo



MNA Chairman, Rich Zwiebel  
[image link](#)

**About the Media Networking Alliance (MNA)**

The MNA is a not-for-profit corporation with membership available to all manufacturers, organizations, companies and individuals who are interested in the objectives and purposes of the alliance.

The MNA's objectives are:

- to promote the adoption and standardization of AES67 as an audio interoperability standard through marketing and education.
- to develop future AES67 specifications and other documents that augment, enhance or extend the primary AES67 specification for the purposes of enabling and promoting increased interoperability and reliability.
- to provide developer support for AES67 products, and actively support those members producing AES67 compliant products, including, but not limited to, AES67 System Development Kit and AES67 Test Tools.
- to provide a forum and environment in which members of the alliance can meet to review standards development and compliance programs, and to foster the development of new products based on the AES67 standard.
- to educate the business and end-user communities about the value, benefits and applications for AES67.
- establish and maintain relationships with educational institutions and other technology associations and organizations that help to promote the use and development of AES67 products.

A full list of member companies and other information can be found at [medianetworkingalliance.com](http://medianetworkingalliance.com)

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