



11 April 2016

MNA new members: Calrec, Cymatic and NTP Technology join the alliance

Media Networking Alliance, Bothell, Washington, USA. The Media Networking Alliance (MNA) – the professional AV industry alliance established to promote awareness and uptake of AES67 – has announced that Calrec, Cymatic and NTP Technology are the latest leading international pro-audio and broadcast technology companies to join the alliance.

Celebrating 50 years in the audio industry, Calrec Audio is a leading manufacturer of audio broadcast mixing consoles, relied upon by the world's most successful broadcasters. Originally formed as a microphone company in 1964, since the launch of its first audio console in 1971, Calrec has been exclusively dedicated to the design and manufacture of broadcast audio mixing consoles. All Calrec products are designed, manufactured and tested at Calrec's West Yorkshire headquarters in the UK, and its reputation for build quality, reliability and audio performance has made them an industry benchmark across the world.

Calrec Technical Director Patrick Warrington explains the rationale behind the company's decision to join the alliance, "AES67 is a call to arms for technology manufacturers in the crowded AoIP community. The adoption of AES67 is about giving our customers tools to do their jobs more efficiently, and the Media Networking Alliance exists to help promote that vision, as well as to provide education in this new area. Calrec has been developing audio network technologies for over ten years and we have a lot to bring to this debate, and so we are pleased to be working with such a focused group of dedicated industry professionals."

Cymatic Audio is a young Swiss company, established in 2013, that creates task specific audio interfaces that eliminate many of the difficulties often found in hi tech products. Born from a team of seasoned industry veterans that understand the fact, that often times, less is more, Cymatic Audio creates products that aim to deliver unparalleled ease of use, forward thinking compatibility and connectivity. "Since 2016 we became pioneers in networked audio providing products with AUDIOLAN (by Archwave) inside," says Marketing Manager Conny Kensy. "As a member of the MNA we are actively promoting the adoption of the AES67 standard."

Danish based NTP Technology develops, manufactures and distributes advanced high reliability digital routing solutions for major international radio and television broadcasters. Since 2003 NTP Technology has been a member of the Dan Technologies A/S group of companies, one of the largest suppliers of professional video, audio and system solutions for radio and television stations, as well as production and post-production companies, in the Nordic region.

AES67-2015 – <http://www.aes.org/publications/standards/search.cfm?docID=96>

[image link](#) MNA AES 67 logo

About the Media Networking Alliance (MNA)

The MNA is a not-for-profit corporation with membership available to all manufacturers, organizations, companies and individuals who are interested in the objectives and purposes of the alliance.

The MNA's objectives are:

- to promote the adoption and standardization of AES67 as an audio interoperability standard through marketing and education.
- to develop future AES67 specifications and other documents that augment, enhance or extend the primary AES67 specification for the purposes of enabling and promoting increased interoperability and reliability.
- to provide developer support for AES67 products, and actively support those members producing AES67 compliant products, including, but not limited to, AES67 System Development Kit and AES67 Test Tools.
- to provide a forum and environment in which members of the alliance can meet to review standards development and compliance programs, and to foster the development of new products based on the AES67 standard.
- to educate the business and end-user communities about the value, benefits and applications for AES67.
- establish and maintain relationships with educational institutions and other technology associations and organizations that help to promote the use and development of AES67 products.

A full list of member companies and other information can be found at medianetworkingalliance.com

All brands and trademarks are recognized.

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