



Media Networking Alliance appoints co-chairs of Marketing Working Group

Media Networking Alliance, Bothell, Washington, USA, 26 September 2016. The [Media Networking Alliance](#) (MNA) – the professional industry alliance established to promote awareness and uptake of the high-performance AES67 audio interoperability standard has announced the appointment of two new co-chairs of its Marketing Working Group.

Angi Roberson, Director of Marketing at The Telos Alliance and Martin Barbour, Product Manager – Installed Systems at QSC Audio, will jointly hold the position for the next year, taking over from Will Hoult from Focusrite Audio Engineering.

Angi Roberson has over 20 years experience in the broadcast industry, since starting out in sales and customer service at Pacific Research & Engineering in 1993. Angi joined The Telos Alliance almost ten years ago, initially as Tradeshow Coordinator, where she is now Director of Marketing. As Director of Marketing she oversees all aspects of marketing for the expansive Radio Division; this includes Telos Systems, Omnia Audio, Axia Audio, and 25-Seven Systems.

Martin Barbour has worked in professional audio for 17 years, after graduating from Liverpool John Moores University in Sound Technology. As an AV systems engineer, designer and installer, he worked on major projects including Wembley National Stadium and the O2 Arena in the UK, and the Atlantis Hotel and Water Theme Park in Dubai. Martin joined QSC Audio in 2010 as Product Applications Specialist, EAME. Recently appointed to Product Manager – Installed Systems, he has moved Stateside to Boulder Colorado, overseeing all audio aspects of the Q-SYS platform.

Speaking on the appointments, MNA Vice Chairman Terry Holton said, “We welcome Angi and Martin as they take on their new joint role and begin planning for 2017. Presented with two candidates of such outstanding caliber and experience, we took the decision to ask them to consider co-chairing the working group, which happily they agreed to do.

“The expanding rate of uptake of AES67 is correspondingly increasing the workload of the alliance in promoting awareness and educational support of the interoperability standard among the professional audio, AV and broadcast industries, and in supporting the on-going work of industry professionals and standards’ bodies like the AES and SMPTE. Angi and Martin are most ably equipped to ensure that we successfully manage that task.

“We also take the opportunity to thank Will Hoult who has commendably chaired the working group for the past two years. His hard work is greatly appreciated.”



[image link](#)
Angi Roberson



[image link](#)
Martin Barbour

About Media Networking Alliance

The Media Networking Alliance is a non-profit organization formed to actively promote the adoption of the AES67 audio networking interoperability standard. Currently comprising 30 member companies, the MNA includes a range of professional audio equipment manufacturers, as well as public broadcast corporations. The MNA provides a forum and environment whereby the members of the organisation may meet to review standards development and compliance programmes and to foster the development of new products based on the AES67 standard. This open standard is promoted by the MNA through a range of education and training initiatives, as well as through public demonstrations of audio networking interoperability. Developer support is provided by the MNA to ensure that members' products are compliant with the AES67 standard and achieve reliable interoperability with products from other manufacturers. Recent demonstrations have successfully connected together more than 20 pro audio devices from over a dozen different manufacturers.

Editors' contact:

Keith Grant

KGa marketing & media

Mobile: +44 7977 410 444

Skype ID: kgamarketing

E-mail: keith@kgamarketing.com

Media Networking Alliance contact:

Tina J. Lipscomb

Media Networking Alliance, Inc.

Administrator

Phone: +1 425-870-6574

E-mail: tina@medianetworkingalliance.com