



Integrated Systems Europe  
7 – 10 February 2017  
Amsterdam, RAI, NL

## 13 MNA member companies promoting AES67 at ISE

*Media Networking Alliance, Bothell, Washington, USA, 30 January 2017.* A total of 13 [Media Networking Alliance](#) (MNA) member companies are exhibiting at ISE 2017, promoting product that supports AES67. The AV industry alliance of manufacturers and end-users, promoting awareness and adoption of the high-performance AES67 AoIP interoperability open standard, is supporting its members at ISE and sponsoring a program of technical presentations during the show.

Several member companies are running live AES67 demonstrations on their booths during the show. The ALC NetworX / RAVENNA booth #7-V210 will feature the MNA RAVENNA “demo rack” which will include the new RAVENNA Audio Network Manager tool developed by Digigram and Merging Technologies. Currently in beta format, it provides scalability, security and control of large networks. The RAVENNA demo rack features products from Lawo, Ward-Beck, ARG, Riedel, Merging, DirectOut and Digigram, and is topped by a pair of Genelec 8430IP speakers for playout.

On booth #3-A110 Genelec is demonstrating an array of its 8430A IP studio monitors using an AES67 stream, played through multiple AoIP-systems using Ravenna, LiveWire+ and Dante protocols.

QSC Systems – booth #7-Q170 – will be running a number of AES67 demos involving the Shure MXA910 Ceiling Array Microphone sending AES67 audio directly to the Q-SYS Core processors.

Though not strictly an AES67 demonstration, Merging Technologies’ demonstration in the Audio Solutions Theatre in Hall 7 (8 Feb, 15:30 to 16:00) *Mixing 3D content to a 360 degree picture in a dome environment*, will feature all Merging equipment transmitting audio via AES67. Meanwhile all audio transmission on the company’s booth # 7-C169 will be via AES67.

The complete line up of MNA member companies at ISE is:

ALC NetworX 7-v210  
Attero Tech 3-A122  
Audio Technica 3-A122  
Bosch 7M176  
Digigram 7-C169

Focusrite 7-S180  
Genelec 3-A119  
Harman 1-F2, 1-F6  
Lawo 7-V210  
Merging Technologies 7-C169  
QSC 7-Q170  
Solid State Logic 7-S176  
Yamaha 3-C120

The MNA is sponsoring a program of presentations in the Audio Solutions Theatre – [see full schedule](#). Also included in the MNA's program is a two hour Networking Lab – *How to Leverage AES67 to integrate multiple networked audio systems* (D403, 9<sup>th</sup> February, 10:00) – will feature a team of four leading alliance member media networking experts and a live AES67 interoperability demonstration, incorporating Dante, RAVENNA, Q-LAN and Livewire+ devices on a single network. Also on the 9<sup>th</sup> February (D507, 16:00 to 18:00) is a major panel discussion entitled *How AES67 can serve you and your networked system designs*. This features a panel of six highly experienced AoIP networking professionals. Under the moderation of Rich Zwiebel, MNA Chairman and Vice President Systems Strategy, QSC, the panel will explore issues and answer questions from the floor, in a unique opportunity to engage with an industry leading pool of experience and expertise.

## **ENDS**

All brands and trademarks are recognised.

### **About Media Networking Alliance**

The Media Networking Alliance is a non-profit organization formed to actively promote the adoption of the AES67 audio networking interoperability standard. Currently comprising 30 member companies, the MNA includes a range of professional audio equipment manufacturers, as well as public broadcast corporations. The MNA provides a forum and environment whereby the members of the organisation may meet to review standards development and compliance programmes and to foster the development of new products based on the AES67 standard. This open standard is promoted by the MNA through a range of education and training initiatives, as well as through public demonstrations of audio networking interoperability. Developer support is provided by the MNA to ensure that members' products are compliant with the AES67 standard and achieve reliable interoperability with products from other manufacturers. Recent demonstrations have successfully connected together more than 20 pro audio devices from over a dozen different manufacturers.

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