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## **Symetrix joins MNA: company is promoting AES67 enabled products at ISE**

*Media Networking Alliance, Bothell, Washington, USA, 8 February 2017.* Symetrix, a leading manufacturer of installed audio DSP systems, for professional AV installation and system integration, has announced its membership of the [Media Networking Alliance](#) (MNA).

Commenting on its decision to join the AV industry alliance of manufacturers and end-users, promoting awareness and adoption of the high-performance AES67 AoIP interoperability open standard, Symetrix Founder and CEO, Dane Butcher, stated, “As evidenced here at ISE, integrators’ expectations of open standards interoperability are on the rise. Symetrix looks forward to participating in the MNA and helping to advance the work of this most valuable organization.”

Symetrix’s, extensive range of DSP audio control products are specified within media network installations for event, enterprise, education, retail, hospitality, and broadcast facilities, worldwide. The company’s product portfolio currently includes Dante-enabled DSPs; an area in which it was an early mover. In a development being announced at ISE, Dante-enabled DSPs in an upcoming Composer software release, will further support AES67 to provide enhanced network audio interoperability.

Speaking for the MNA, Martin Barbour said, “We are very excited to welcome Symetrix to the Media Networking Alliance and we look forward to integrating them into our technical and marketing activities here at the MNA. We feel that this recent addition to our members list further demonstrates that networked interoperability outside of single vendor networked audio solutions is good for the industry and end-users, alike.”

Symetrix is exhibiting its product range at ISE on booth #3-A122.

The MNA is sponsoring a program of presentations in the Audio Solutions Theatre – [see full schedule](#). Also included in the MNA’s program is a two hour Networking Lab – *How to Leverage AES67 to integrate multiple networked audio systems* (D403, 9<sup>th</sup> February, 10:00) – will feature a team of four leading alliance member media networking experts and a live AES67 interoperability demonstration, incorporating Dante, RAVENNA, Q-LAN and Livewire+ devices on a single network. Also on the 9<sup>th</sup> February (D507, 16:00 to 18:00) is a major panel discussion entitled *How*

*AES67 can serve you and your networked system designs.* This features a panel of six highly experienced AoIP networking professionals. Under the moderation of Rich Zwiebel, MNA Chairman and Vice President Systems Strategy, QSC, the panel will explore issues and answer questions from the floor, in a unique opportunity to engage with an industry leading pool of experience and expertise.



Symetrix Founder and CEO, Dane Butcher [image file](#)

[www.symetrix.co](http://www.symetrix.co)

## **ENDS**

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### **About Media Networking Alliance**

The Media Networking Alliance is a non-profit organization formed to actively promote the adoption of the AES67 audio networking interoperability standard. Currently comprising 30 member companies, the MNA includes a range of professional audio equipment manufacturers, as well as public broadcast corporations. The MNA provides a forum and environment whereby the members of the organisation may meet to review standards development and compliance programmes and to foster the development of new products based on the AES67 standard. This open standard is promoted by the MNA through a range of education and training initiatives, as well as through public demonstrations of audio networking interoperability. Developer support is provided by the MNA to ensure that members' products are compliant with the AES67 standard and achieve reliable interoperability with products from other manufacturers. Recent demonstrations have successfully connected together more than 20 pro audio devices from over a dozen different manufacturers.

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